

#ReinventNow

# FUTURE OF FITNESS

JUNE 16 & 17, 2021 Virtual Event

CLUB INDUSTRY



# Dedicated Sponsor Landing Page

A frictionless user experience keeps event attendees engaged in topic-relevant content provided by sponsors.

Event sponsors can provide event attendees with their company-branded content on their dedicated sponsor landing page.

Attendees, which we have now reached nearly 9000 attendees in two virtual experiences, binge on multiple content assets and learn about the products and services. The sponsor's page can include a wide variety of content types including video, pdfs, web pages and images.

## Sponsor Landing Page Details

- Sponsors can house up to 10 client generated assets. Number of assets is based on sponsorship level. (The content types can include webinars, videos, pdfs and web pages.)
- Call to Action for Giveaway
- Company logo
- Welcome video
- About tab - linked to company website
- Contact us tab
- Chat with Us
- Meet with Us - include calendar link for post-event meetings



# Global Sponsorships

## PLATINUM SPONSORSHIP

- Logo/URL included in all promotions and correspondence – US, Canada, UK, EU, Asia, Australia, Middle East
- (1) Breakout Session/Speak/Moderate – Collaborate on Topic/Content – a pre-recorded 20-40 minute session
- (1) Priority is given to the sponsor to be a panelist on one of the expert panels
- (2) Pre-recorded 1 minute commercial – plays once daily
- (1) [Dedicated sponsor landing page](#)
- Sponsor can feature up to (10) assets for download on the sponsor dedicated landing page (webinars, videos, pdfs and web pages.)
- (2) Social Media posts during the week of the event - daily post
- (1) month ad on [www.clubindustry.com](http://www.clubindustry.com) within Q3
- (2) Dedicated email campaigns to be scheduled through 2021
- (1) [www.clubindustry.com](http://www.clubindustry.com) sponsored content article for [TRENDS section](#) in 2021

**Cost: \$15,000**

## GOLD CLASSROOM SPONSORSHIP

- (1) 5-10-minute pre-recorded breakout session, i.e. “Quick Hits, 5-Minute Takeaway, etc.”
- (2) Pre-recorded 1-minute commercial - plays once daily
- Priority given to be potential panelist/moderator if available
- Company name and program description included on agenda and website
- (1) [Dedicated sponsor landing page](#)
- Sponsor can feature up to (5) assets for download on the sponsor dedicated landing page (webinars, videos, pdfs and web pages.)
- Logo and presence acknowledged in post-event wrap up posted on the Club Industry website
- (1) Dedicated email campaigns to be scheduled through 2021
- (2) [www.clubindustry.com](http://www.clubindustry.com) sponsored content article for [TRENDS section](#) in 2021

**Cost: \$7,500**



## Global Sponsorships

### SILVER BRAND ACTIVATION SPONSORSHIP

- (1) 1-minute company video/commercial message
- Company name and logo included on website and agenda
- (1) Dedicated sponsor landing page in the sponsor hub
- Sponsor can feature up to (5) assets for download on the sponsor dedicated landing page (webinars, videos, pdfs and web pages.)
- Logo and presence acknowledged in post-event wrap up posted on the Club Industry website
- (1) www.clubindustry.com sponsored content article for TRENDS section in 2021

**Cost: \$4,000**

### BASIC SPONSORSHIP

- Company name and logo included on website and agenda
- (1) Dedicated sponsor landing page in the sponsor hub
- Sponsor can feature up to (3) assets for download on the sponsor dedicated landing page (webinars, videos, pdfs and web pages.)
- Logo and presence acknowledged in post-event wrap up posted on the Club Industry website

**Cost: \$2,500**

#### Sponsor Landing Page Details

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